

#MYTOPBUN

@DANISHBAKERYDK

#TIMETOCREATE

TOPBUN



Nic

easyfood

DANISH
BAKERY

Part of
Orkla



THE SKY IS THE LIMIT

Decorated sweets have grown explosively over the last few years. Donuts, bubble waffles, Halloween cakes – you name it. But where some are quite seasonal and others quite sweet, we believe that TopBun can be enjoyed the whole year and have a wide appeal.

TopBun is based on the well-known cinnamon Bun. The idea is that it should be easy for you to make an eye-catching product with as little handling as possible.

On the following pages we have gathered inspiration for a wide range of insta-friendly decorations, which can be made with few ingredients.





POPULAR Cinnamon

Cinnamon Bun is loved by children as well as by adults. Cinnamon has a very special role in baked goods in Scandinavia and with our Cinnamon Bun you are well on your way to a safe TopBun hit. Cinnamon Bun is thaw and serve, so you just take what you need from the freezer. It is easy to handle and reduces food waste.

FACTS

A Cinnamon bun can last up till 18 months frozen and just needs to thaw before serving.

The decoration in the store can stay refrigerated for 5 days.
(Depending on shelf life)





ONLY THE IMAGINATION SET THE BOUNDARIES FOR HOW YOU CAN TOP YOUR BUN!

Based on your guests or themes throughout the year, you can decorate the cinnamon Buns exactly as you wish.

You can play with creativity and make seasonal Top Bun. For instance, make the cake buffet extra summery by adding fresh berries and chocolate cream or make a spring theme with edible flowers.

The decorations also taste very nice.

Be inspired by our tips and put your stamp on the nicely baked cinnamon Buns

CUSTOMIZE YOUR TOPBUN

- | | |
|------------------------|----------------------|
| ★ Halloween | ★ Christenings |
| ★ Birthday | ★ Brunch |
| ★ Mothers/Father's Day | ★ Sports events |
| ★ Summer parties | ★ Christmas/New Year |

You can also allow your customers to pick the topping themselves and in that way customize their very own TopBun.



GET CREATIVE

UNICORN BUN

- | Salt caramel Sauce
- | Caramel Mini Fudge
- | Mini Marshmallows
- | Unicorn Crunch

TRIPLE CHOCOLATE BUN

- | Chocolate Sauce
- | Chopped dark chocolate
- | Oreo
- | Colored sprinkle

RED CARAMEL BUN

- | Cream cheese frosting
- | Butter brittle
- | Dried Raspberry
- | Daim

SWEET KISS BUN

- | Cream cheese frosting
- | Fresh Blueberry
- | Nugatti Sauce
- | Mini Meringues

CHOCOLATE BERRY BUN

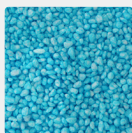
- | Cream cheese Frosting
- | Fresh berries
- | Blueberry Sauce
- | Mini chocolate lentils
- | Chocolate spangles



TOPPINGS



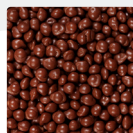
| Pineapple-Fudge



| Blue Crunch



| Chocolate spangles



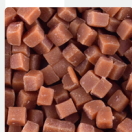
| Butter Brittle Unicorn crunch



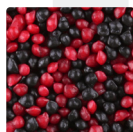
| Unicorn Crunch



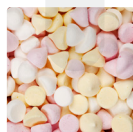
| Mini chocolate lentils



| Caramel Mini Fudge



| Raspberry and liquorice fudge



| Mini Meringues



| Mini Marshmallows



| Kitkat



| Daim



| Oreo



| Colored sprinkle



| Strawberry Crunch



| Chocolate



| Caramel



| Nugatti



| Blueberry



| Hazelnut

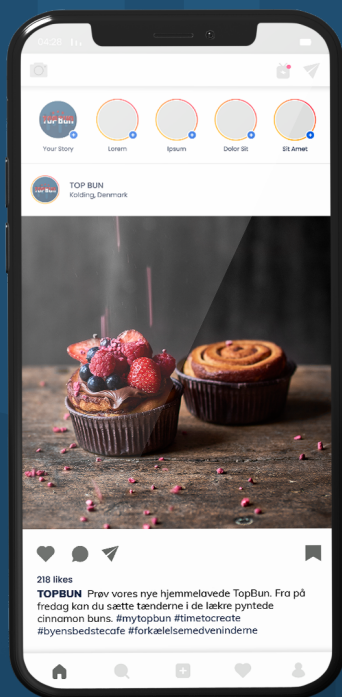


| Salt Caramel

In cooperation with



TOP BUN



THE FAST WAY TO a COOL CONCEPT

Remember to show that you
have TopBun!

- ★ Take pictures from your display or while you are decorating the TopBuns
- ★ Make a post on your social media: try our new homemade TopBun
- ★ Encourage your customers to share their pictures of your TopBun with hashtag "your store/café name"

Get inspired



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BAKERY**

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